

## ABSTRACT

ULFAH MARYANA. 2012. Organizational Commitment the members of Badan Eksekutif Mahasiswa Fakultas (BEMF) for 2011/2012 period in EsaUnggul University.(Guided by Dra. SulisMariyanti, Psi., M.Si and Dra.Safitri, M.Si)

Badan Eksekutif Mahasiswa Fakultas (BEMF) is an organization in university that has purpose to produce the potential students that can realize the university vission and mission. Because of that, the members of BEMF be expected to be committed to the organizational. In fact, some of them have disciplinary behaviour, such as they are not present for meetings and not doing the assigned task. This research has four objectives. The first is to know the levels (high-low) of organizational commitment, the second and the third objectives are to know the description and the difference commitment between the members of BEMF from demography's data. And then to know the dominance dimension that has effect to organizational commitment for the members of BEMF for 2011/2012 period in EsaUnggul university.

This research uses quantitative-description method, by the simple random sampling for the sampling method, and uses commitment scale from Allen & Meyer's theory by Likert scale. The result of realibility and validity test are there were 66 valid items from 70 items with reliability value is 0.979.

The result analysis showed that the general description commitment of the members (BEMF) have high commitment are more than the members that have low commitment. They consist of male and female members that have fourth (2008) and second (2010) levels in Economic, Communication, Healthy, and Psychology BEMF, and the members of BEMF that have purpose to get the organizational knowledges. The result of t-test analysis was not to have different commitment organizational between male and female members. ANOVA test showed that it were the different commitment organizational between the members in third (2009) and second (2010) levels, and between Law BEMF with Economic, Communication, Healthy, and Psychology BEMF. And it was not have different organizational commitment by the purpose to be the members of BEMF. The last result showed that Continuance is the dominance dimension that has effect to organizational commitment for the members of BEMF for 2011/2012 period in EsaUnggul university.